

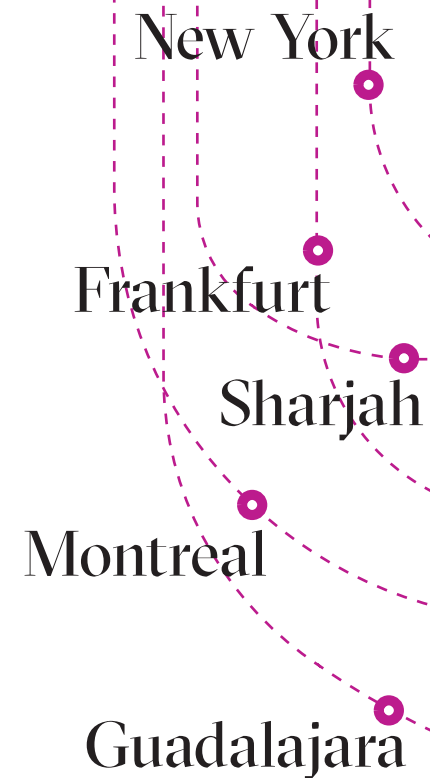
The Bologna Children's Book Fair (BCBF) – the world's leading event in the children's publishing industry – celebrates its 60th birthday in 2023! We are looking forward to welcoming the international book community to Bologna next March. A wide-ranging programme of initiatives is already lined up, with exciting new features extending the fair's offering and international reach. But travelling is also part of BCBF's international DNA! The Bologna Children's Book Fair has already taken its flair and expertise around the world. Following last year's success, BCBF is again this year embarking on a special Grand Tour, bringing Bologna to four prestigious international trade fairs to meet the global book community before the big dates of 6 to 9 March 2023. Previewed in New York in early October, the Grand Tour officially opens in Frankfurt to continue on to Sharjah, Guadalajara and Montreal. An important part of the tour is also BolognaBookPlus – a brand extension of the Bologna Children's Book Fair reaching out to general trade publishing, launched in collaboration with the Italian Publishers Association (AIE) – and the Bologna Licensing Trade Fair/Kids, the licensing trade show for subsidiary rights of brands and properties for children and teens. Bologna is fielding an impressive programme of initiatives at these international venues, with the participation of prominent international guests. The Tour is also an exceptional opportunity to promote Italian publishing excellence and the great value of *Made in Italy*. This extensive project has been made possible thanks to the active support the Italian Trade Agency and Ministry of Foreign Affairs and International Cooperation have lent in this amazing journey.

**BOLOGNA:
THE HEART
OF THE BOOK
WORLD**
where you taste
for books is indulged



Over the years, the Bologna Children's Book Fair has developed an overarching trade fair portfolio catering for the global publishing industry. Alongside the Bologna Licensing Trade Fair/Kids, the China Shanghai International Children's Book Fair, and Global Rights Exchange – the digital platform for the exchange of rights – BCBF has launched BolognaBookPlus. This new initiative broadens BCBF's overall offering to include general trade global publishing, extending beyond the boundaries of children's content to include major players and themes of the entire publishing industry.

THE BOLOGNA GRAND TOUR



COME VISIT US ON TOUR

FRANKFURTER BUCHMESSE

19-23 October 2022

BCBF is in Frankfurt! Come discover what's on at our booth! Activities include fascinating displays of Italian books and illustrations; a programme of guided visits to the exhibitions, and meetings with Italian artists and creators.

SHARJAH INTERNATIONAL BOOK FAIR

2-13 November 2022

Italy is Guest of Honour at Sharjah 2022! It's an enormous pleasure and honour to take a taste of Bologna and Italian creativity to the Middle East. Our stand at SIBF features displays of outstanding Italian books and illustrations for everyone to enjoy.

SALON DU LIVRE DE MONTREAL

23-27 November 2022

The Bologna Book Fair has an impressive schedule lined up for the Salon du Livre de Montreal that includes

an exclusive exhibition on Italian comics for children, and a special edition of the Illustrators Survival Corner, with a lively programme of workshops, masterclasses and portfolio reviews.

FERIA INTERNACIONAL DEL LIBRO DE GUADALAJARA

26 November – 4 December 2022

BCBF is at the Guadalajara book fair with a broad raft of events. These include a special edition of the Illustrators Survival Corner and its eagerly-awaited activities, as well as the conference "*Libros que incluyen y acogen*" on the bridging role children's books play introducing contemporary issues to young readers.

EXHIBITIONS

The Grand Tour's programme includes special exhibitions celebrating the excellence of Italian writing, illustration and creativity.



BOLOGNA CHILDREN'S BOOK FAIR



OUT OF SILENCE
Yesterday, today, tomorrow, narrating through wordless books

This exhibition shines the spotlight on outstanding wordless picture books by Italian artists, testifying to one of the most interesting trends in children's publishing. On display is a series of books by historic, internationally renowned artists but also by the latest generation of illustrators. Reaching beyond linguistic barriers, wordless books can be enjoyed by readers of all ages. They encourage children to tell their own story of what they see, increasing literacy and creative skills.

A GLIMPSE AT ITALIAN ILLUSTRATION
A selection from the Bologna illustrators exhibition

Launched in 1967, the Bologna Illustrators Exhibition displays the outstanding work of artists from many different countries. This display is a selection of 20 of Italy's most interesting illustrators selected in recent years for the Bologna Exhibition. Many of them have seen their work recognised at international level.

COMIC BOOKS FROM ITALY
A selection of publishing gems for young readers

At the Salon du Livre de Montreal, BCBF presents a selection of excellent, recently published Italian comic books for children. The Italian comics market is thriving, which has encouraged widespread research and artistic experimentation in the genre. In order to explore this lively publishing area, BCBF has launched an annual BolognaRagazzi Comics Award spotlighting the best international comic books for young readers.



Bologna Licensing Trade Fair

BLTF/Kids is the international licensing trade show devoted to subsidiary rights of brands and properties for children and teens. Attended by the major international licensing and entertainment players, BLTF/Kids is located at the heart of BCBF. Facilities include a Licensing Retail Lounge, a Fashion Product Showcase, and an area dedicated to Licensees looking for new retail deals.

Part of the Bologna Grand Tour, BLTF/Kids presents a special project highlighting two excellent examples of Italian creativity in the licensing field: an educational toy based on outstanding illustration and the adaptation of a book into a prize-winning short film.

An event by **Bologna Fiere**

BOLOGNA BOOK PLUS



EXHIBIT TRAINING CONTENT

An important part of the tour is also BolognaBookPlus. In 2020, Bologna launched BolognaBookPlus (BBPlus). Developed in collaboration with the Italian Publishers Association (AIE), BBPlus is the brand extension of Bologna Children's Book Fair, embracing general trade publishing. The upcoming event in March 2023 offers flexible exhibiting opportunities; training; hosted bookseller and publisher programmes; strategic partnerships, and a topical seminar programme, all building on the success of the first in-person event in 2022. BolognaBookPlus is a welcome addition to the Spring trading calendar, allowing those who traditionally visit BCBF additional opportunities for their general trade colleagues. Come visit us on tour and discover what BBPlus has in store for you in 2023, from exhibiting to training to seminars!

An event by **Bologna Fiere**

BOLOGNA CHILDREN'S BOOK FAIR

In partnership with **AIE** Associazione Italiana Editori